



The 2011 NBMBAA Annual Conference & Exposition was held in Atlanta, GA on October 4-8, 2011. Please find the conference data below:

1. **How many people registered for the NBMBAA® 33rd Annual Conference & Exposition?**
 - 10,860 people registered for the 2011 Conference in Atlanta, GA
2. **How many NBMBAA conference attendees registered for the Career Expo only?**
 - 3,084 conference attendees registered only for the Career Expo in Atlanta, GA
3. **What is the age of registered NBMBAA conference attendees?**

In 2011, 73% of all registered attendees were age 35 or younger:

 - 19% - 31-35
 - 42% - 26-30
 - 12% - 21-25
4. **What is the gender demographic of registered NBMBAA conference attendees?**
 - 54% male
 - 46% female
5. **What is the nationality of registered 2011 NBMBAA conference attendees?**
 - 57% of registered were African-American
 - 15% of registered were Caucasian
 - 13% of registered were Other
 - 8% of registered were Asian-American
 - 3% of registered were Hispanic or Latino
 - 3% of registered were East Indian
 - 1% of registered were Native American
6. **How many registered conference attendees have a Master's degree or higher?**

48% of all attendees held a professional degree:

 - 36% - MBA
 - 11% - Master
 - 1% - PhD
7. **What are the years of work experience for NBMBAA conference attendees?**
 - 27% had 6-10 years of work experience whereas 30% had more than 10 years
8. **How many corporate sponsors/exhibitors attend NBMBAA conference?**
 - 380 attended/recruited at the 2011 Conference & Career Expo in Atlanta, GA

