

Milwaukee Chapter of the National Black MBA Association

2011 Officer Candidates

Candidate for the office of President:

Jerrilynn Freelon – As a long time member of both the current and prior Milwaukee Chapters of the NBMBA, Jerrilynn has served as the Vice President of Administration since the reactivation of the chapter. Jerrilynn was one of the original steering committee members responsible for the re-emergence of the chapter and has since been responsible for strengthening the chapter's relationship with the Wisconsin Fresh Coast Consortium, securing conference financing for the chapter and provides regular guidance and support for the committee chairs.

Jerrilynn believes that the NBMBA Milwaukee Chapter has the potential to be the premier organization to develop leaders who make significant contributions in their corporations and the community. She wants to build relationships and programs that help our members to bridge the gap between leadership theory and strategic application and bring focus to the organization that further enhances our brand in the professional community.

In various other organizations, Jerrilynn has served as president, VP, recording secretary, director of fund development, director of strategic planning, charter trustee and chair of many committees.

Candidate for the office of VP of Administration:

Cecily Keys-Kelly - The National Black MBA Association is a visionary movement. Since November 2009, Cecily has been held the position of VP of Operations and in this position and has strived to maintain the vision.

Other leadership positions held:

- Founding members of 100 Black Women of Wisconsin
- Board member of WUWM public Radio
- Steering Committee member for YMCA Black Achievers
- Proprietor of JADE Consulting LLC
- Proprietor of Stylistic Salon LLC

For 15 plus years, Cecily Keys-Kelly has acquired extensive knowledge in information technology ranging from development, data warehousing initiatives to program management. As an established IT professional Cecily Keys-Kelly has delivered key initiatives involving business continuity, complex data warehousing projects and business process re-engineering.

Sonya Mays - As a devoted visionary and current Executive Board Member of the Milwaukee Chapter of the NBMBA, Sonya has served as the VP of Membership for the chapter and has been a member since its rebirth in 2008. She has been a great force in the chapter and continues to lead with vision, passion, positive energy, and focus. She has played a pivotal role in strengthening and building the chapter, while providing relentless support to its members, leaders and partners.

Sonya believes that there is great potential for the organization to lead in the creation and development of intellectual and economic wealth for its current and prospective members as well as the larger surrounding community. She has demonstrated personal commitment to the organization's causes and will continue to strengthen its branding and strategic alliances through further engagement and partnerships for its stakeholders.

Sonya's vision for the association is that it will be the premier organization serving its members, leaders and business community. This will be achieved through raising awareness in Milwaukee that this organization is a strong, global association dedicated to becoming a champion of change. Other roles within the NBMBA include Corresponding Secretary, Membership Chair, Strategic Partner Relations Committee and Membership Committee.

Sonya's other experiences include:

- Director-Keller Williams Realty (Present)
- Regional Director-Wisconsin Realtors Association (2009-2010)
- Greater Milwaukee Association of Realtors-Ethics and Professional Standards Committee (2008-2010)
- Parliamentarian-NCBW-Milwaukee Chapter (Present)
- Treasurer-Investment Club (2008-2011)
- Treasurer-NCBW-Milwaukee Chapter (2008-2009)
- Founding Member-NCBW-Milwaukee Chapter (2008)
- Co-Chair-Politics & Policy Committee-Milwaukee Urban League Young Professionals (2008)
- NAACP-Milwaukee Branch
- YMCA Black Achievers
- InRoads, WI
- President-Church Investment Club
- Church Secretary and Assistant Treasurer

Candidate for the office of VP of Membership:

David Fox – David has served on the Membership Committee since joining the organization in 2009. David believes the Membership Committee is the backbone to the organization because members are the key. His personal vision for the organization is to get more involved in the community and join forces with other local organizations. This will give the chapter the exposure needed to attract more people to join. David's other experience includes:

- Chapter President, Alpha Phi Alpha Fraternity
- NBMBA - Membership, Strategic Partner Relations, and Technology committees

As a Project Manager, David is responsible for various projects, including managing conversion projects from a technical aspect and acting as the client's primary contact for all technical related items such as network and interface configurations.

Candidate for the office of VP of Marketing:

Gwendolyn Johnson – Gwen is currently the Milwaukee Chapter's Technology Chairperson and Webmaster, who designed, created and maintains the chapter's website. Gwen has a Bachelor of Fine Arts-Graphic Design degree from UW-Milwaukee. Having a strong graphic background has given her the opportunity to design professional graphic presentations, websites, marketing and advertising pieces for several organizations, including the NBMBA-Milwaukee Chapter.

Through involvement in the community, as well as working with small business owners through her employment with Cooper Power Systems, Gwen has developed positive relationships with other community-minded individuals, while also building a strong database of contacts who also want to see positive growth within Milwaukee. This is extremely beneficially when getting the word out about what's happening with the NBMBA-Milwaukee Chapter.

Gwen's past experience includes:

- Technology Chairperson with Alpha Kappa Alpha Sorority, Inc.
- YMCA Strong Kids Fundraising Chairperson (Camp Matawa).

Gwen's personal vision for the chapter is: We often say the Milwaukee Chapter is the "premier" organization within the Greater Milwaukee community but to be premier we have to let people know we exist and show them how we bring value to our communities. I would like our brand, the NBMBA-Milwaukee Chapter brand, to be recognized locally and regionally, based on the quality of our members, the quality of our offerings and the strength of our membership growth.

It's really about putting forth the NBMBA-Milwaukee Chapter in the best positive light, to help the chapter continue to grow in its numbers and in its successes. Today, more than ever, we need to show Wisconsin and other areas of the U.S. that we do indeed have strong professional presence within the African American community.

Candidate for the office of VP of Strategic Partner Relations:

Nick Dillon – As the current chair for the Professional Development committee, Nick has been instrumental in forming professional partnerships for the NMBAA with local corporations and universities. Nick has worked extensively on procuring sponsorship and facilitators for chapter training and networking events and has presented proposals on increasing chapter revenues.

Nick is a Certified Life Coach through the Life Coach Institute of America. He has a Master of Arts Degree with the University of Phoenix in Adult Education and is currently pursuing a PhD in Counseling. Nick has over 10 years of education, training, and coaching experience in the academic and corporate arena. He also has formative experience providing group counseling and serving as a mentor in the Milwaukee community. Nick has had the opportunity to appear on national television and has been a keynote speaker at several national conventions and has developed his own counseling philosophy that incorporates the cognitive behavioral therapy techniques and works great with both the individual and group counseling process.

Candidate for the office of VP of Operations:

Cecily Keys-Kelly – Cecily's vision for this position are:

- Build a successful LOT program by providing the following:
 - Committed committee members
 - Procedures and structure
 - Partnership with MPS
 - Goal is to be ready to compete 2012
- Continue to build a successful Social Committee:
 - Foster mentorship
 - Provide networking opportunities
 - Engagement of the membership
- Continue in the building of Professional Development:
 - Provide continuity for the Programs for the membership
 - Work with the chair to build relationships and meaningful programs for our membership
- Really focus on providing the foundation for a chapter of growth versus one of survival by working close with the VP of Admin and Chapter President.
- Build a bridge with other organizations to assist in making Milwaukee a place where people of color can come and be successful and those who are here stay and help others obtain success in their chosen field or vocation.

Candidate for the office of VP of Finance:

Fay Berry – As the current VP of Finance for the Milwaukee Chapter of the NBMBA since the chapter reactivation in 2008, Fay has carried out the responsibilities of maintaining the financial integrity of the organization; complying with federal and state reporting requirements; reporting to the leadership and membership the fiscal activity of the organization in accordance with generally accepted accounting principles; and fully disclosing monthly the financial activity of the organization to the leadership and members. Fay is the President of JF & Associates Inc and has been active in the accounting profession for more than 25 years.

Fay's personal vision for the organization is that the organization is viewed as a leader in the profession; satisfying and exceeding the requests of its members and partners; providing programs, leadership and professional development for its members; developing, powerful, impactful and effective leaders; empowering youth in the development of their leadership awareness; effecting change in the community, organization and various sectors of the business world; maintaining the highest standards and principles of professionalism and integrity; Intentional and deliberate in the fulfillment of its goals; creating value for its members and partners; Developing and nurturing relationships with partners and members; Respected; Renowned; Reputable.

- Other leadership positions held: President, National Association of Black Accountants, Inc.(NABA) Milwaukee Chapter (2008- 2011)
- YMCA Black Achiever (2011)
- Make A Difference – Milwaukee – Trainer (2011)
- Steering Committee Member, YMCA Black Achievers (2009 – Present)
- Make A Difference-Milwaukee – Financial Education Facilitator (2008 – to present)
- Co-Chair Central Region Student Member Services (2011-)
- Vice President Membership – Toastmasters International (Milwaukee Metro Works)- (2010-present)
- Vice President Marketing – Toastmasters International (Milwaukee Metro Works) – (2008 – 2010)
- Treasurer, Board of Trustees – Unity West Church (2009-2011)

Candidate for the office of VP of External Communications:

Kameal Love – As the chapter Corresponding Secretary for the last two years, Kameal wants to continue supporting the NBMBA Executive Board and all of its members in this capacity. For Kameal, the experience has been rewarding and is looking forward to continued service. Kameal is a passionate young professional who is energetic, hard-working, and has new ideas and fresh insights. Kameal's vision for the organization is continued success and feels that education is a life-long process and there aren't enough serious young people who are willing to take a stand.

Over the past 10 years, Kameal has served as an educator, e-learning specialist, and instructional designer; developing, training, and servicing nonprofit organizations, for-profit corporations and institutions of higher learning. Kameal also consults faculty and teaching staff to provide them with pedagogical consultation, instructional design support, and software instruction needed to develop successful and effective hybrid/blended and online, using technology to enhanced their courses at UWM.

Affiliations and Memberships

- National Association of Black MBA's (NBMBA)
- African-American Faculty Staff Committee (AAFSC) of University of Wisconsin-Milwaukee

Candidates for the office of VP of Internal Communications:

Ingrid Davis - Ingrid works for Manpower, Inc. as an Employee Benefits account management professional with 20 years of industry experience. Ingrid would vision for the position is help promote the visibility of the chapter through its initiatives and feels the position is a great opportunity to expand upon a current professional network. Ingrid's prior experience includes:

- 3 + years - Church Executive Secretary for various churches. Responsibilities included taking minutes.
- 2 years - Recording Secretary. African American Art Alliance (AAAA), a support group of the Milwaukee Art Museum.
- Project Manager for various professional and personal projects.

Andrea Moore – As the current Recording Secretary for the chapter, Andrea would like to continue contributing to the chapter's mission and vision while helping to expand the programs and development for the members and the community. For the past 10 years, Andrea has acquired extensive knowledge in operations, finance, training, customer relations and business management. Andrea's prior experience includes:

- Co-Chair for West Allis Youth Football League fundraising and spirit-wear sales
- Co-Webmaster for The National Black MBA Association – Milwaukee Chapter
- Women's Leadership Development Committee at UPS