



May 2011 Newsletter – Membership Section

New and Renewed Members

Please welcome the following new members to the Milwaukee Chapter:

- Stephen Adams
- Alfa Bumhira
- Sharonn Cole
- Joyce Feaster
- Darren Fisher
- Alfred Jefferson
- Quincy Means
- Kathy Orr
- Jacqueline Taylor

Thank you to the following members for renewing your membership:

- Winston Sharpe

Who's Who in Black Milwaukee

You are cordially invited to attend the Unveiling Reception of Who's Who in Black Milwaukee, The Inaugural Edition, on Friday, May 6, from 6:00pm to 8:30pm at the Milwaukee Art Museum. Tickets prices are \$50, which includes a copy of The Inaugural Edition. You won't want to miss this historic event as we celebrate and showcase African American achievements in southeastern Wisconsin with a focus on Diversity Champions. For more information or to order your tickets, please contact JoAnn Hattix, Associate Publisher, at 314-497-2202 or via email at hattixj@yahoo.com. Feel free to visit the website at www.whoswhopublishing.com.

Membership Survey Highlights

Thank you to everyone who participated in the membership survey. Your feedback and responses were greatly appreciated and will assist with continued program planning and strategic efforts going forward. As always, we welcome your on-going feedback and look forward to your continued leadership and support.

Overall, the members told us that they want to network and engage in professional development and career opportunities. These were consistent, key themes throughout the survey and will be incorporated in future program and activity planning. Here are a few highlights from the membership survey.

- 100% of respondents joined the NMBAA for networking
- 78% of respondents joined the NMBAA for career development
- 85% of respondents revealed that networking is a major membership benefit
- 57% of respondents said that the national conference was a major membership benefit
- Top 5 resources identified were: Career development, networking, professional development, workshops and conferences

Please check the Membership Page on the Chapter Website for the complete survey summary. Feel free to contact membership at membership@nbmbaamilw.org with any questions or feedback.

Message from Membership

On behalf of the NMBAA-Milwaukee Chapter, I would like to extend a warm and hearty welcome to our newest members. We believe that you will find the programs and activities of NMBAA to be innovative and reflective of the shared interests and needs of our members.

In addition to networking, development opportunities and exclusive membership benefits, we believe that you will discover an organization committed to empowering and serving business leaders, as well as representing your interests and reflecting the voice of your community.

I hope that you will contact us to suggest programs, events, or information services that you, as an NBMBAA member, expect to see.

With your support and vision, I know we will accomplish great things for 2011 and beyond, as we continue to raise the bar of excellence by bringing a positive return on your investment. I look forward to seeing you at the next event!

All the best - all the time,

Sonya Mays, MBA
Vice President of Membership